

# Busan Int'l Seafood & Fisheries Expo 2018

## Korea's the Largest Seafood & Fisheries Expo Participation Proposal

### National Pavilion Package

- Booth Price : (Standard) USD 2,300/9sqm, (Space only) USD 1,800/9sqm [Minimum Size: 6 booths/54sqm]
- Hang a National Flag from the ceiling inside the exhibition hall
- 1:1 Biz Matching Meeting with Korean Big Buyers
- **VIP (Minister or Head of organization) Invitation Program**
  - Provide Round Airfare (Max 5,000 USD) + a (designated) Hotel Room
  - Invite to Opening Ceremony, VIP Luncheon, etc.

### BISFE 2018 VIP Airfare Support

No. of Booth	Booth Price (USD)		No. of available VIP Invitees	Supported Maximum Airfare
	Standard Booth	Space Only type		
6	13,800	10,800	2	5,000

### Previous Exhibition Analysis (2017)

#### 1. 401 Exhibitors and 927 Booths from 20 Countries

#### 2. Foreign Participants Countries (19 Countries)

Bangladesh, Canada, China, Ecuador, India, Japan, Malaysia, Mexico, Norway, Pakistan, Peru, Portugal, Republic of South Africa, Senegal, Spain, Thailand, United States, Uzbekistan, Vietnam

#### 3. Platform of Fisheries Diplomacy [2017 VIP List]

[ From Domestic ]

Mr. Suh, Byung-Soo, Mayor, Busan Metropolitan City

Mr. Seo, Jang-Woo, President, National Institute of Fisheries Science

[ From Abroad ]

Mr. Anirudhan Jayathilak, Chairman, The Marine Products Export Development Authority of India [India]

Mrs. Lyu Wei, Deputy Director-General, Department of Commerce of Shandong Province [China]

Ms. Lynne Larrabee, Director of Agricultural Trade Office, U.S. Embassy [U.S.]

Mr. Papa Namsa KEITA, Technical Advisor, Minister of Fisheries and Maritime Economy of Senegal [Senegal]

Mr. Rob Arthurs, Senior Manager, Canada BC Ministry of Jobs, Trade & Technology [Canada]

Mr. Yoshiyuki Shige, Senior Executive Managing director, Japan Fisheries Association [Japan]

### Contact BEXCO, BISFE SECRETARIAT

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